



FEATURE CASE STUDIES

BRANDS PORTFOLIO

THUNDERBOLT

Nush Nush


Reetual



DZ
DEEZPOZ



F1-GENERATION
Everything you can wear on your skin!

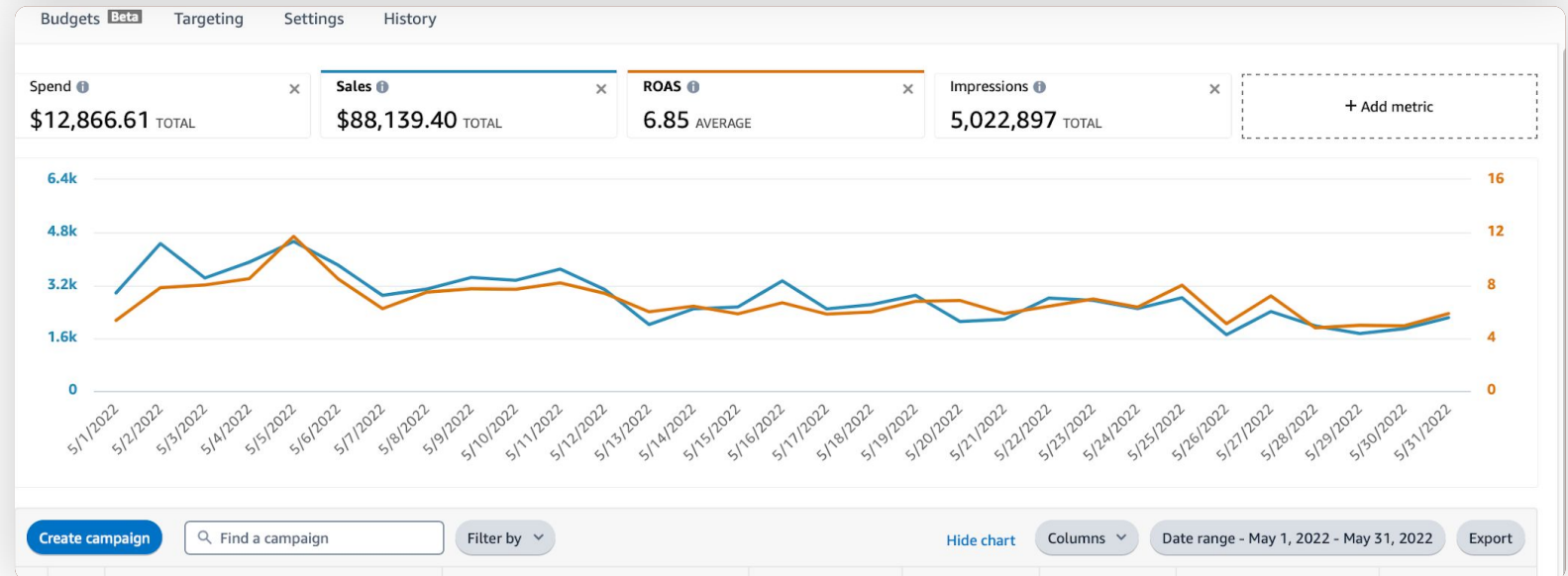
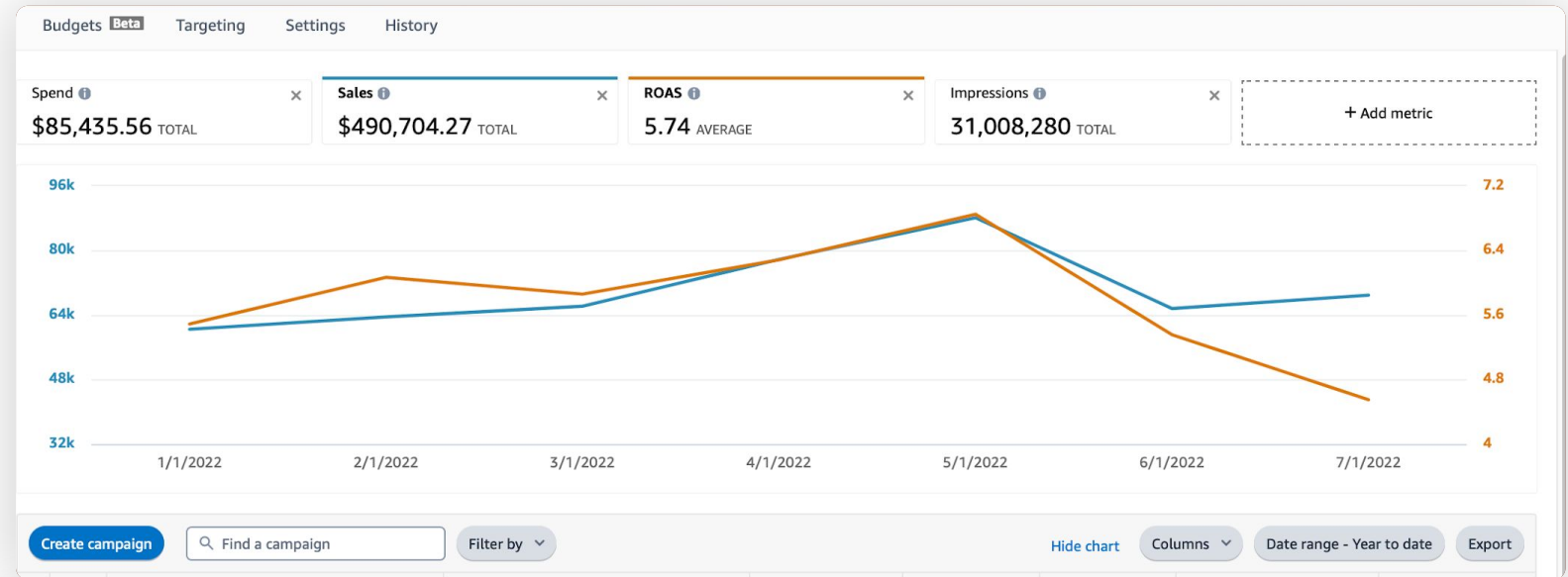
CALMA DRAGON



Amazon StoreFront

<https://www.amazon.com/nushnush>

- ✓ Managed **\$200k** ad spend annually.
- ✓ Managed over **300+** campaigns for this brand.
- ✓ Scaled and Maintained a ROAS of 5 throughout the entire year.





Amazon StoreFront

<https://www.amazon.co.uk/hotstarhoney>

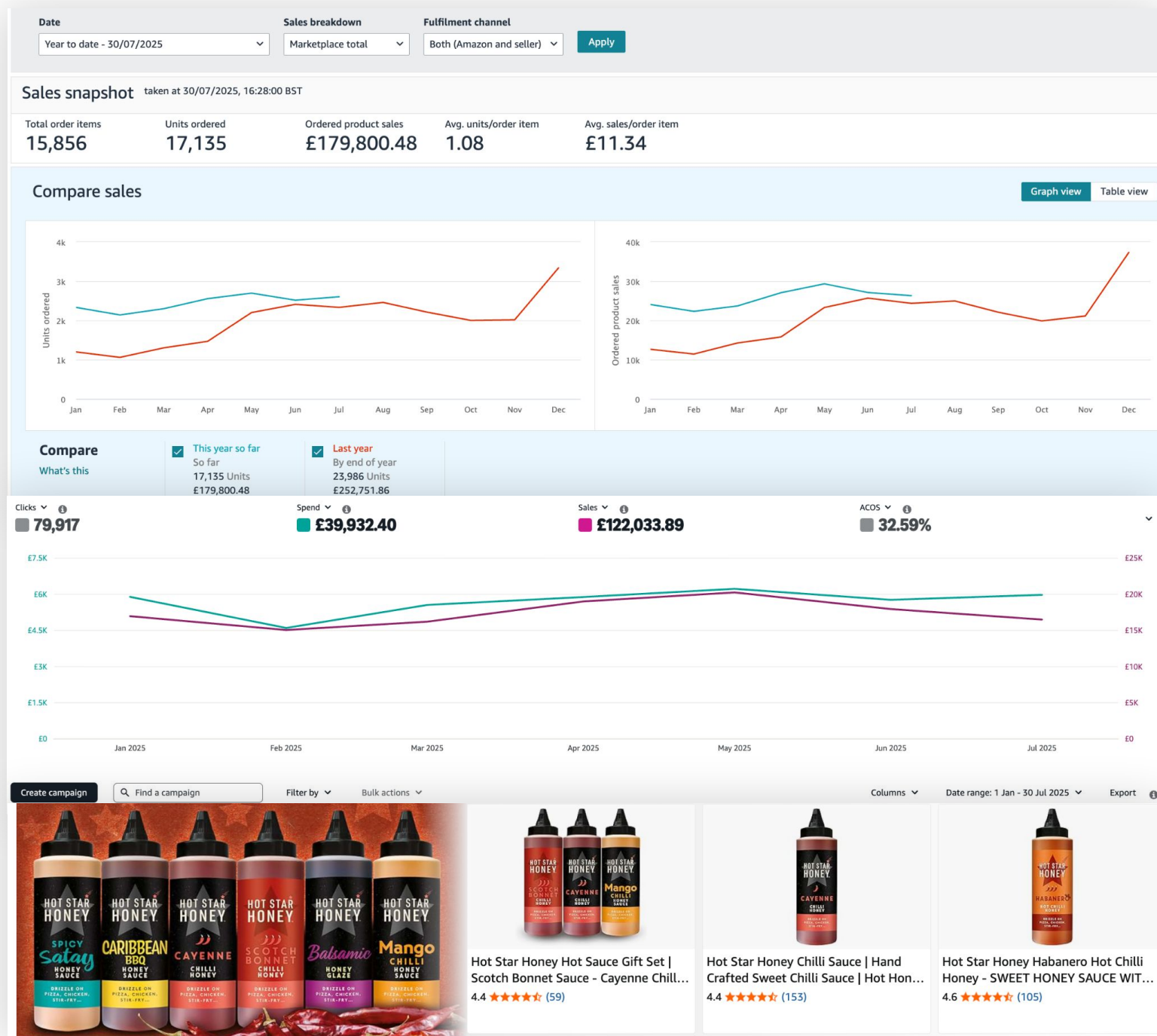
Amazon Listings:

<https://www.amazon.co.uk/dp/B0B1VXPVVY>

<https://www.amazon.co.uk/dp/B09N924BSR>

<https://www.amazon.co.uk/dp/B09ZGWRNFD>

- ✓ Scaled from **scratch** in **2023** to **£250K** in **2024** annually.
- ✓ Projected to achieve the sales of **£400K** in 2025.
- ✓ Successfully Maintained a ROAS of over **3**.
- ✓ Managing over **100+** campaigns for this brand.
- ✓ Full Brand Management

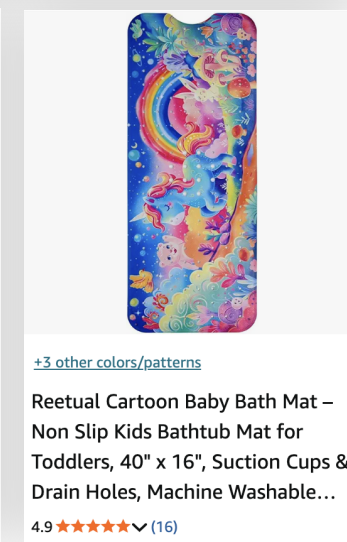
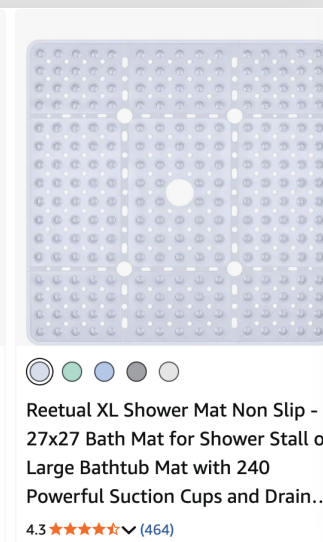
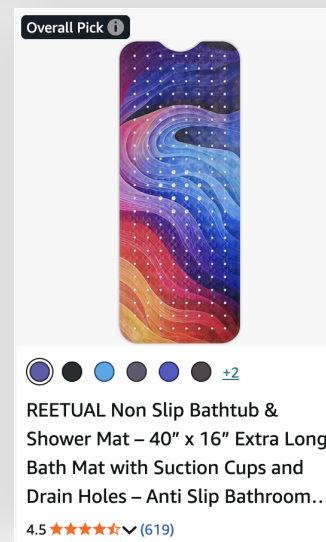
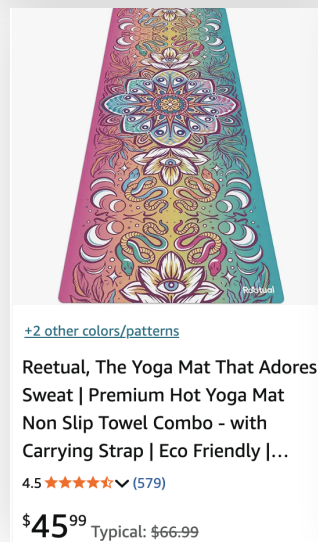
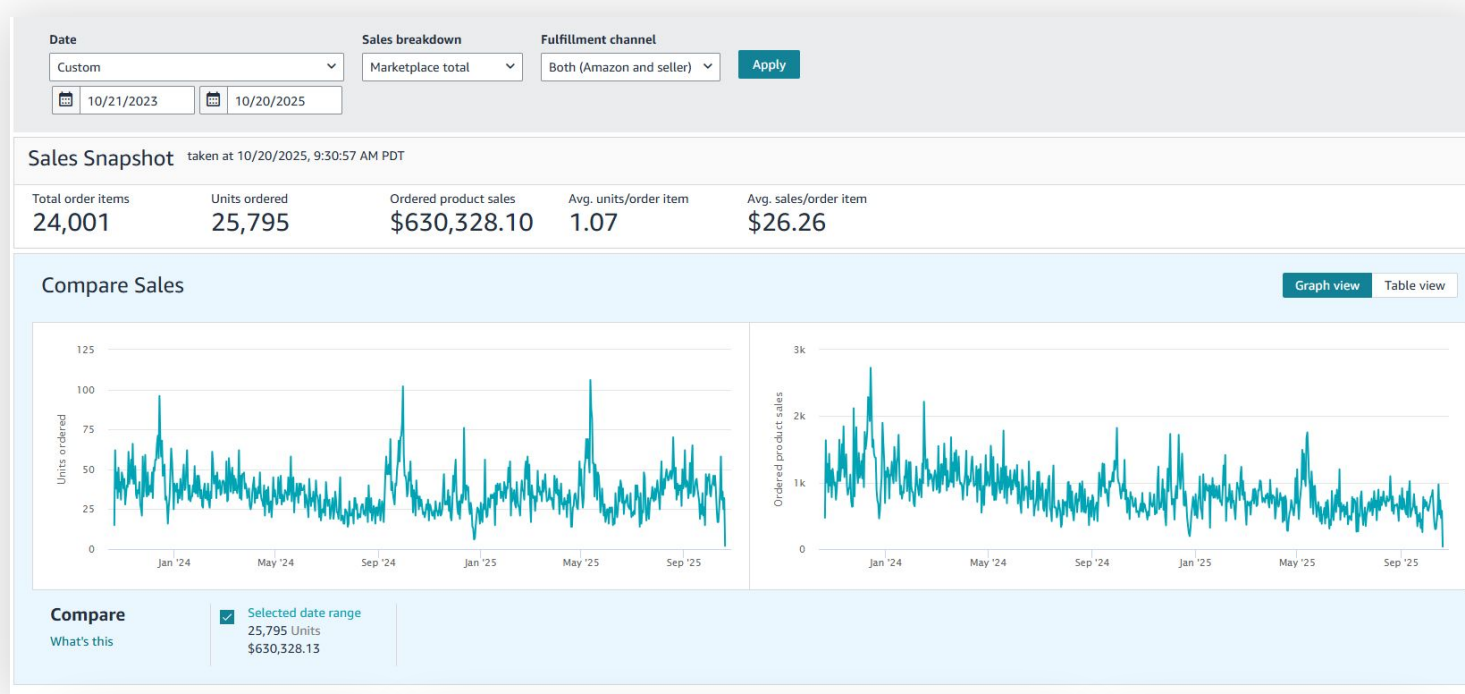




Amazon Listings:

<https://www.amazon.com/dp/B0CFB5YPS8>
<https://www.amazon.com/dp/B09F9Z7QT1>
<https://www.amazon.com/dp/B0BVMBMKCP>

- ✓ **Launched Reetual on Amazon USA** and achieving strong market traction.
- ✓ Generated over **\$600K in** revenue, with consistent month-over-month growth.
- ✓ **Earned Amazon's Choice badges on main listings**, reflecting top performance and customer trust.
- ✓ **Full Brand Management**



CALMA DRAGON

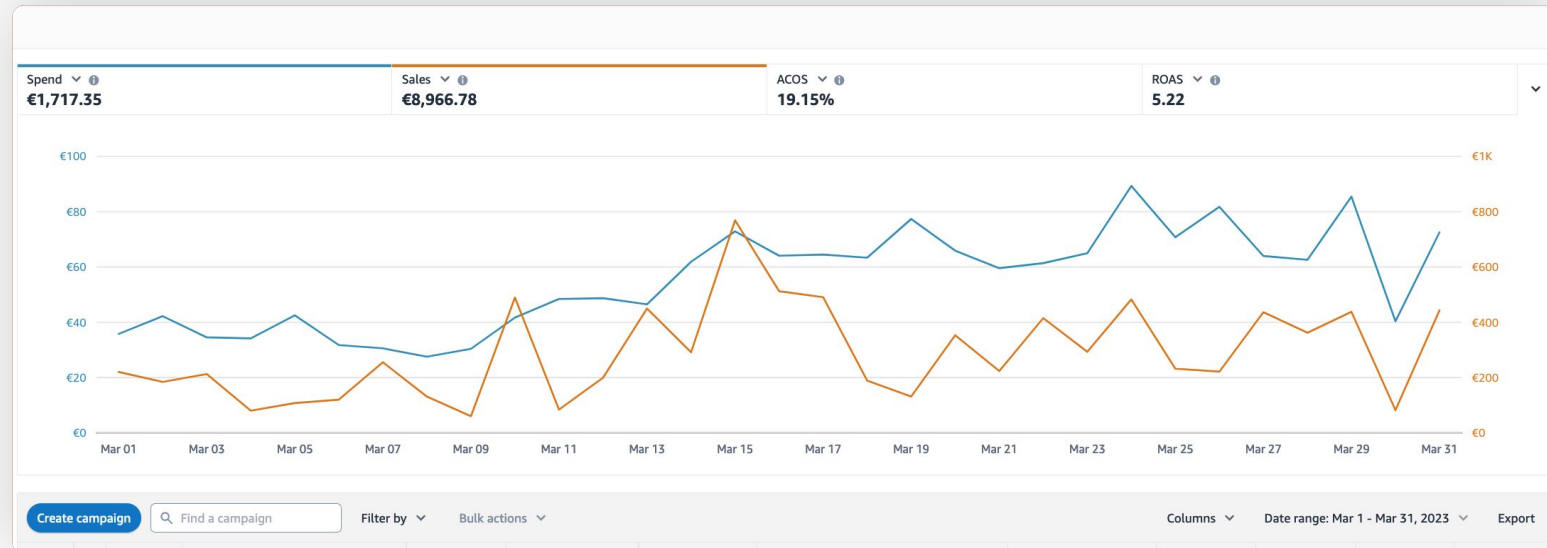
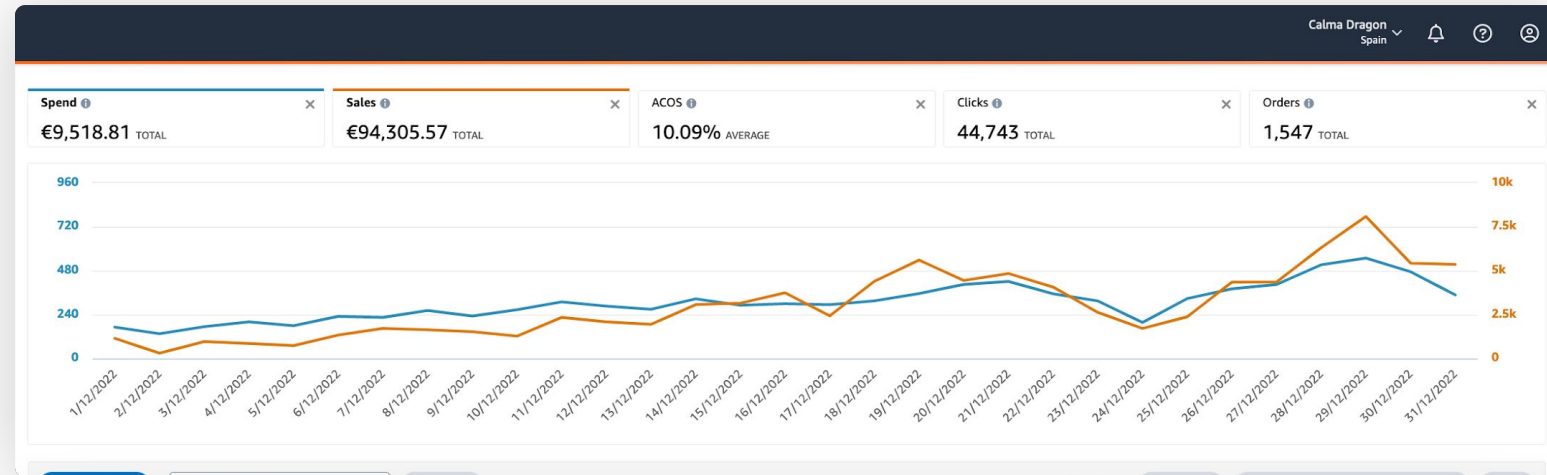
Amazon StoreFront:

https://www.amazon.es/-/en/stores/CalmaDragon/page/F57E0600-82D4-41D9-AB8C-17EC394DCD32?lp_asin=B08Z4DGMMB&ref=ast_bln

Amazon Listings:

<https://www.amazon.es/dp/B089S8GP7Y>
<https://www.amazon.es/dp/B082VM6JSK>

- ✓ Handled over **€170k** ad spend annually.
- ✓ Scaled and Maintained a **ROAS of 3** throughout the entire year.
- ✓ Oversaw advertising across over **5 European** marketplaces.
- ✓ Managed over **500+** campaigns for this brand.





Amazon Listings:

<https://www.amazon.com/dp/B0D96BV47Z>

<https://www.amazon.com/dp/B0DKPWSDQM>

<https://www.amazon.com/dp/B0DSLJ8ML8>



Scaled from scratch in 2024 to approx. **\$100K** in just a year.



Aim to scale this brand to **\$500K** in revenue within 3 years through a strategic growth plan.



Full Brand Management



DEEZPOZ 6 Inch Clear Plastic Plates 100 Bulk Pack - Disposable Cake Plates

Parent ASIN: B0F4453GTH Child ASIN: B0D96BV47Z Brand: DEEZPOZ Star Rating: 4.4 ★★★★★ 168
Best Sellers Rank: #32781 in Health & Household

Date: Custom

08/01/2024 11/03/2025

Ordered product sales	Units ordered	Sessions	Unit session conversion
\$68,432.21	5,084	27,458	18.52%



DEEZPOZ 100-Pack Heavy-Duty Compostable Paper Plates 6 Inch Biodegradable

Parent ASIN: B0F4453GTH Child ASIN: B0DSLJ8ML8 Brand: DEEZPOZ Star Rating: 4.4 ★★★★★ 168
Best Sellers Rank: #32787 in Health & Household

Date: Custom

08/01/2024 11/03/2025

Ordered product sales	Units ordered	Sessions	Unit session conversion
\$11,031.03	1,053	8,981	11.72%



DEEZPOZ 6 Inch Clear Plastic Plates 100...
4.4 ★★★★★ 168



DEEZPOZ 9 Inch Clear Plastic Plates 100...
4.4 ★★★★★ 168



DEEZPOZ 100-Pack Heavy-Duty...
4.4 ★★★★★ 168



DEEZPOZ 7 Inch Clear Plastic Plates 100...
4.4 ★★★★★ 168



Amazon Listings

<https://www.amazon.co.uk/gp/aw/d/B08NK7479J>

<https://www.amazon.co.uk/gp/aw/d/B09HN61R7R>



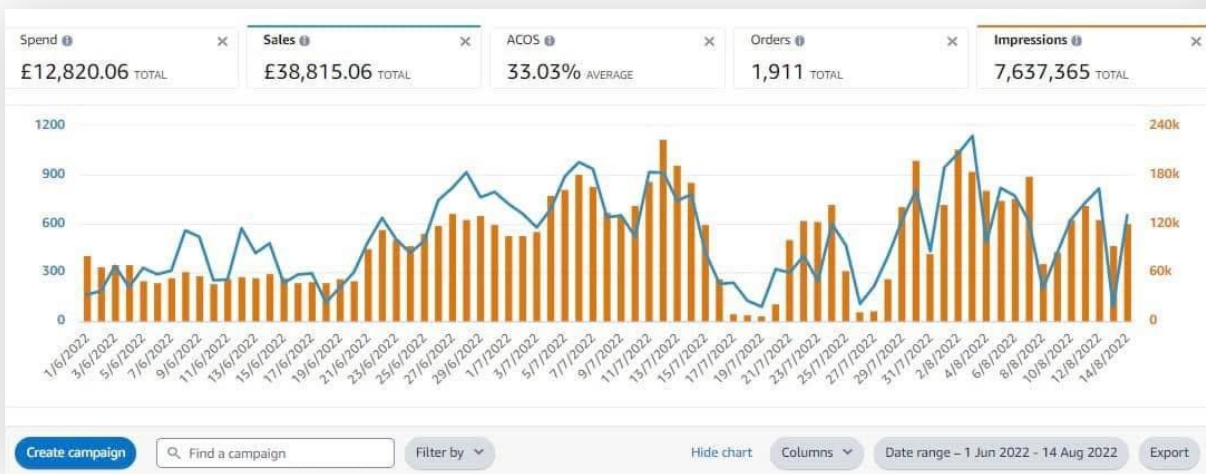
Scaled Lyrics Arti's revenue from \$14K to \$64K in just three months through strategic campaign optimization.



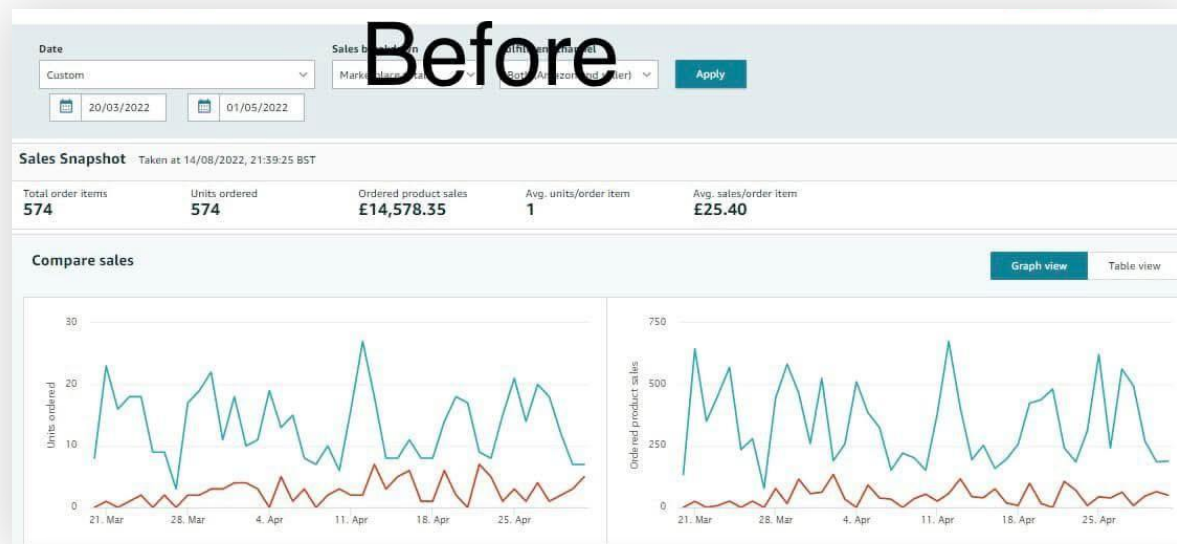
Implemented Sponsored Brand and Brand Awareness campaigns to drive high-intent traffic and strengthen visibility.



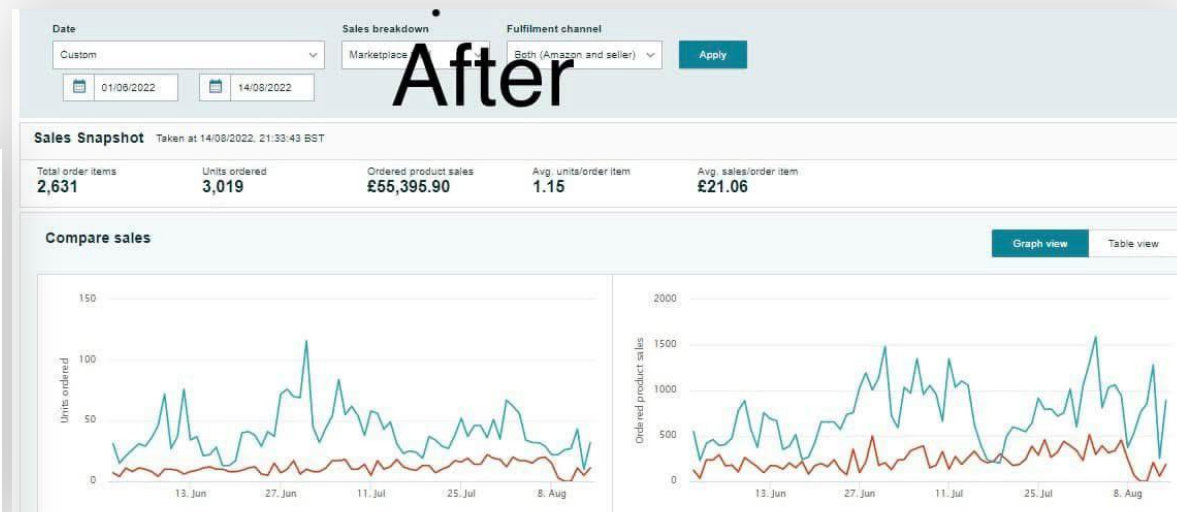
Enhanced listing content and PPC structure, resulting in accelerated growth and improved conversion rates.



Before



After





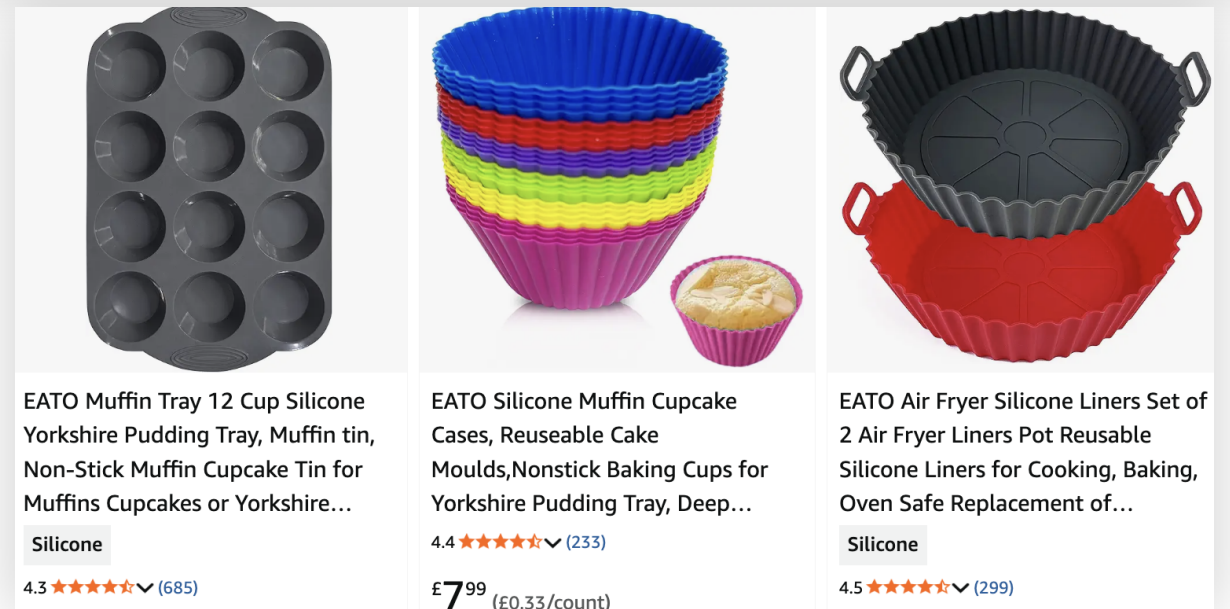
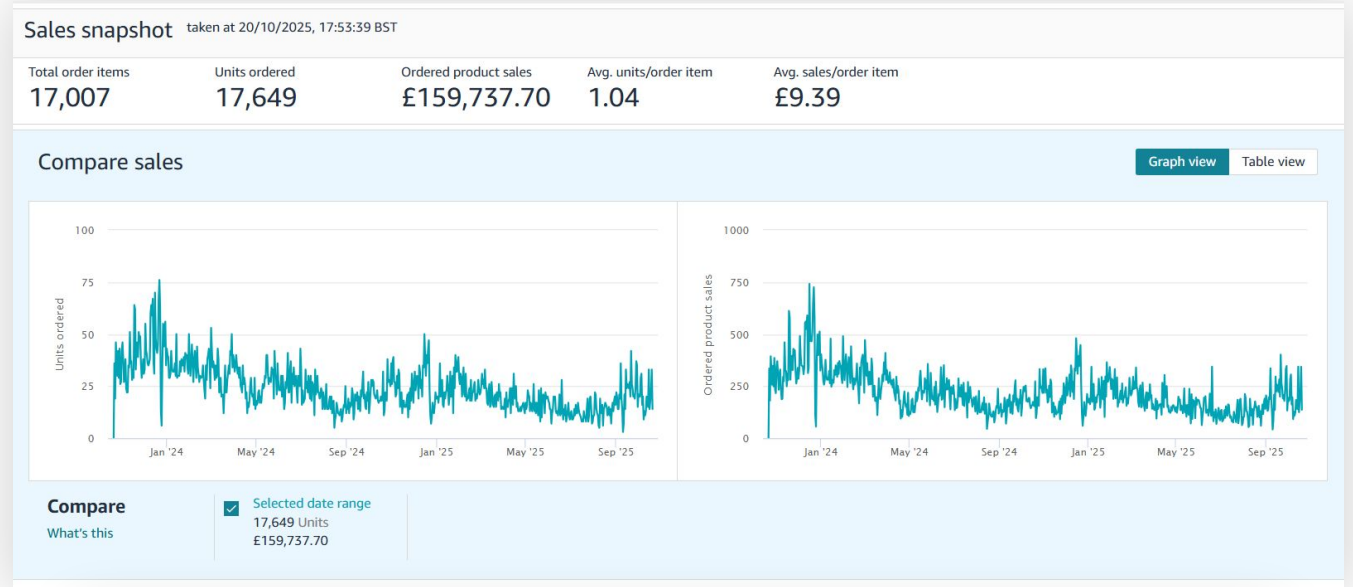
Amazon Listings

<https://www.amazon.co.uk/dp/B09WVQL9VV>

<https://www.amazon.co.uk/dp/B0BY56Y54S>

<https://www.amazon.co.uk/dp/B0BY58KN13>

- ✓ Built a brand from scratch, scaling it to £110K in revenue within the first year (2023).
- ✓ Developed and executed full-funnel Amazon PPC strategy, optimizing ad spend for maximum ROI.
- ✓ Managed product launches, listings, and brand presence, driving consistent month-over-month growth and visibility.
- ✓ Full Brand Management



Amazon Listings

<https://www.amazon.it/dp/B072HYB3X7>
<https://www.amazon.it/dp/B08XQYHKXZ>



Transformed this brand from a monthly **loss of €1500** to a monthly **profit of €1500**.



Achieved a **32%** growth in total sales within one year.



Managed brand across over **5 European** marketplaces.

Custom range

1 August 2022 - 31 August 2023

Sales **+32.4%**

€262,035.73

Orders / Units

7,201 / 7,978

Refunds

230

Adv. cost

€-29,866.04

Est. payout

€137,246.87

Gross profit

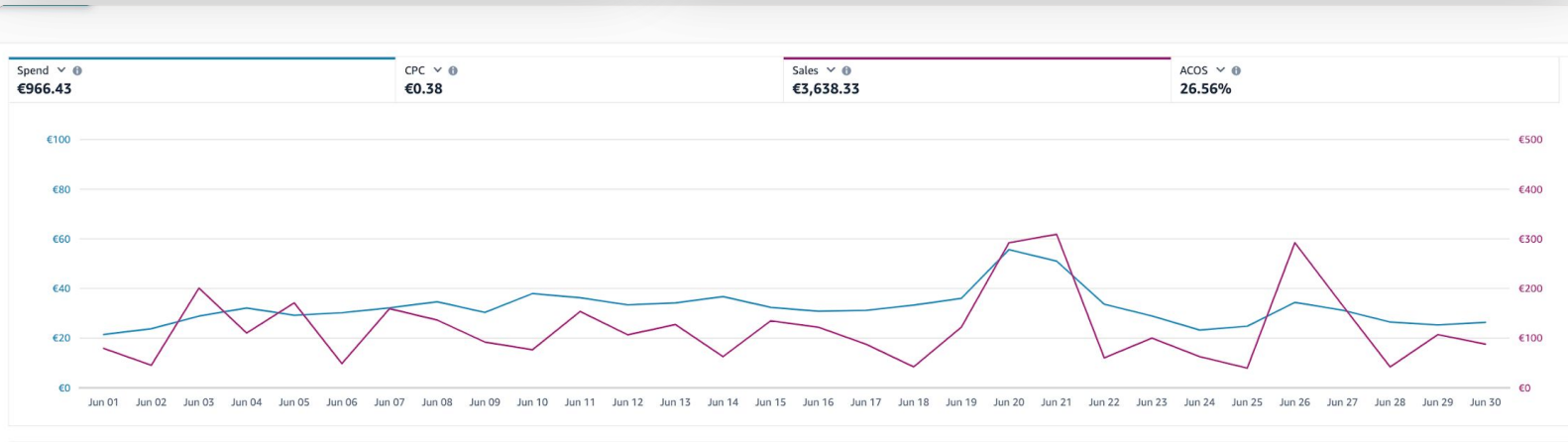
€50,138.11

Net profit **+103.0%**

€50,138.11

[More](#)

Configuration





Amazon StoreFront

https://www.amazon.co.uk/s?srs=22897909031&rh=p_89%3ABedding%2BHome

- ✓ Increased the Sales by **179%** and are anticipated to rapid annual growth.
- ✓ **Delivered a 3.96x return on ad spend (ROAS)** through precise targeting and continuous campaign optimization.
- ✓ **Enhanced brand visibility across Amazon UK**, resulting in higher conversion rates and repeat customers.

Product sales

Last 30 days

59.05K USD

Last 30 days

55 % ↑

Previous 30 days

179 % ↑

Last year



Updated 11:58 PM PKT

Spend ⓘ £1,805.43 TOTAL	Sales ⓘ £7,148.51 TOTAL	ROAS ⓘ 3.96 AVERAGE	Impressions ⓘ 383,127 TOTAL	+ Add metric
Spend ⓘ £1,805.43 TOTAL	Impressions ⓘ 383,127 TOTAL	Clicks ⓘ 2,408 TOTAL	Cost-per-click (CPC) ⓘ £0.75 AVERAGE	Clickthrough rate (CTR) ⓘ 0.63% AVERAGE
Sales ⓘ £7,148.51 TOTAL	Orders ⓘ 229 TOTAL	Advertising cost of sales (ACOS) ⓘ 25.26% AVERAGE	Return on ad spend (ROAS) ⓘ 3.96 AVERAGE	New-to-brand (NTB) orders ⓘ -
New-to-brand (NTB) sales ⓘ -	% of orders new-to-brand (NTB) ⓘ -	% of sales new-to-brand (NTB) ⓘ -	Cost per 1,000 viewable impressi... -	Viewable impressions ⓘ -

Create portfolio Find a portfolio Filter by Hide chart Columns Date range - 1 Mar 2025 - 20 Mar 2025

Thank You